tmb

ARCHITECTURAL

ARCHITECTURAL LIGHTING SOLUTIONS, INCORPORATING
THE BEST IN TOURING TECHNOLOGY

# 2024 LOGO & FONT GUIDE

# TMB Architectural Logo

TMB Architectural logo below are both the standard and inverted versions.

*Please note the black background is for reference only.*

MAIN

BLOCK

LIMITED USE

© 2024, TMB. All rights reserved. Effective: 22 April 2024 sales@tmb.com
Specifications are subject to change without notice. This information supersedes all previously supplied information.

# TMB Architectural Logo Misuse

To maintain the strength of the logo, correct use must be adhered to. The following are examples of incorrect uses of the logo.

Never substitute the logotype or font. Use only the correct artwork provided. The logotype should never be stretched or compressed to fit into an area.

The logo should never be displayed in colors other than the ones listed in the logo guidelines.

**This is our previous logo.**
**DO NOT USE.**

**This version has been stretched.**
**DO NOT USE.**

**This version has elements rearranged.**
**DO NOT USE.**

**Additional, unapproved colors have been added. DO NOT USE.**

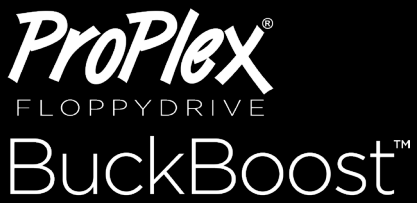
© 2024, TMB. All rights reserved. Effective: 22 April 2024 sales@tmb.com
Specifications are subject to change without notice. This information supersedes all previously supplied information.

# Product Logos

Please reference the Product Library for all the TMB Architecutral product logos.

*Please note the black background is for reference only.*

© 2024, TMB. All rights reserved. Effective: 22 April 2024 sales@tmb.com
Specifications are subject to change without notice. This information supersedes all previously supplied information.



© 2024, TMB. All rights reserved. Effective: 22 April 2024 sales@tmb.com
Specifications are subject to change without notice. This information supersedes all previously supplied information.

# Fonts

To maintain the strength of our brand, the following fonts have been approved for usage in both TMB web and printed marketing materials.

## Futura PT

For use with headlines, and stand-out copy.

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 0123456789

## Gotham

Is best used with copy in paragraphs, descriptions and fine text.

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 0123456789

## Gotham Narrow

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 0123456789

## Arial

Is best for technical descriptions, like on our cut-sheets.

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 0123456789

# HashTags

| | |
|---|---|
| #TMBArchitectural | #FloppyFlex |
| #TMBWorldwide | #FireFly |
| #TMB | #FireFlyLighting |
| #SolarisUrbanLux | #BuckBoost |
| #SolarisLighting | #Festoonlights |
| #TheLightForEverywhere | #FairyLights |
| #ProPlex | #ProAqua |
| #SolarisMozart | |
| #IMS | |


© 2024, TMB. All rights reserved. Effective: 22 April 2024 sales@tmb.com
Specifications are subject to change without notice. This information supersedes all previously supplied information.

TMB is a renowned supplier of cutting-edge products designed for applications demanding the utmost technical performance and durability. Founded over 40 years ago and still owned by industry veterans deeply entrenched in the live events sector, since 2019 TMB has leveraged decades of expertise and customer demand to expand its product offerings into the architectural market.

With primary facilities located in Los Angeles, New York, and London, and additional locations in Toronto and Riga, TMB boasts a global presence with over 200 dedicated employees. The company's core product categories encompass high-quality precision LED lighting fixtures, powerful yet user-friendly data distribution and networking devices, and rugged technical proprietary cables, connectors and cable assemblies.

TMB's products are primarily sold through B2B channels, catering to electrical wholesalers, equipment rental companies, and value-added resellers. Setting itself apart from any competition, TMB prides itself on reliability, technical expertise, and a trusted reputation cultivated over four decades in operation. Its proprietary brands, such as ProPlex™, Solaris™, Pro Cables™, FloppyFlex™, and ProPower™ underscore the company's commitment to quality and innovation.

**For any additional quesitons, please contact marketing@tmb.com**

©2024 TMB Architectural

© 2024, TMB. All rights reserved. Effective: 22 April 2024 sales@tmb.com
Specifications are subject to change without notice. This information supersedes all previously supplied information.

# DISTRIBUTED BY


**LOS ANGELES HEADQUARTERS**

527 Park Avenue | San Fernando, CA 91340, USA

Tel: +1 818.899.8818 | Fax: +1 818.899.8813

sales@tmb.com

**TMB 24/7 TECH SUPPORT**

US/Canada: +1.818.794.1286

Toll Free: 1.877.862.3833 (1.877.TMB.DUDE)

UK: +44 (0)20.8574.9739

Toll Free: 0800.652.5418

techsupport@tmb.com

LOS ANGELES +1 818.899.8818

LONDON +44 (0)20.8574.9700

NEW YORK +1 201.896.8600

BEIJING +86 10.8492.1587

CANADA +1 519.538.0888

RIGA +371 6389 8886


tmb ARCHITECTURAL

www.tmbarchitectural.com

A full service company providing technical support, customer service, and follow-up. Providing products and services for the industrial, entertainment, architectural, installation, defense, broadcast, research, telecommunications, and signage industries. Servicing the global market from offices in Los Angeles, London, New York, Toronto, and Beijing.